



# Bulk Listing Documentation

**RSS 2.0**

Version 2.0

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# RSS 2.0 Format

Preloved members are able to submit listings in RSS 2.0 format according to the standard published at <http://www.rssboard.org/rss-specification>

However, you should also add additional information by using the Preloved XML Namespace and adding additional Preloved advert attributes.

## Example

```
<?xml version="1.0"?>
<rss version="2.0" xmlns:preloved="http://www.preloved.co.uk/ns/2.0">
<channel>
  <title>Manning Motors</title>
  <link>http://www.mannings.co.uk/</link>
  <description>Affordable British Classics</description>
  <item>
    <title>1975 Triumph Toledo</title>
    <link>http://www.mannings.co.uk/car/7548</link>
    <description>
      <![CDATA[1975 Triumph Toledo. Blue on blue. Spitfire engine. Only 50 miles since full
        engine rebuild. New brake callipers. Sprint alloys. No welds.

        Very good condition inside and out, only one previous owner.]]>
    </description>
    <pubDate>Thu, 22 Mar 2007 08:20:00 GMT</pubDate>
    <guid>7548</guid>
    <category>Triumph</category>
    <preloved:editDate>Mon, 19 Mar 2007 12:17:00 GMT</preloved:editDate>
    <preloved:listingType>For Sale</preloved:listingType>
    <preloved:isBusiness>Yes</preloved:isBusiness>
    <preloved:images>
      <preloved:imageUrl>http://img.mannings.co.uk/car/7548/1.jpg</preloved:imageUrl>
      <preloved:imageUrl>http://img.mannings.co.uk/car/7548/2.jpg</preloved:imageUrl>
      <preloved:imageUrl>http://img.mannings.co.uk/car/7548/3.jpg</preloved:imageUrl>
    </preloved:images>
    <preloved:location country="GB">
      <preloved:town>Chelmsford</preloved:town>
      <preloved:county>Essex</preloved:county>
      <preloved:postcode>CM1 4EF</preloved:postcode>
    </preloved:location>
    <preloved:price currency="GBP" type="Or Near Offer">1200</preloved:price>
    <preloved:contactDetails>
      <preloved:email>sales@manningmotors.co.uk</preloved:email>
      <preloved:telephone type="Evenings">01222 721234</preloved:telephone>
    </preloved:contactDetails>
  </item>
</channel>
</rss>
```

## RSS Element Definitions

Element	Description	Req'd	Format	Notes
channel				
title	Title of your listings	Yes	String	
link	Link to your home page	Yes	String	
description	Description of your listings	Yes	String	
item				
title	Advert title	Yes	String	Maximum length 100 characters. May not contain HTML.
description	Advert description	Yes	String	This should be a minimum of 20 characters long and should not be the same as the title. May not contain HTML.
link	Link to item listing on advertisers own web site	No	String starting with <code>http://</code>	
pubDate	Publish date of listing	No	RFC 822	If not specified, will default to the date listing first appeared in this feed.
guid	Unique identifier for this listing	Yes	String	
category	Category for this listing	Yes	String	This should preferably be the Preloved category for this listing. Alternatively you may use your own categories and we will map them to Preloved categories. For car listings, please use the manufacturer name. If not specified, will default to the default category for this feed.
preloved:editDate	Date listing was last edited	No	RFC 822	Keeping this date updated enables visitors to see that the advert is still relevant. If not specified, will default to the same date as <code>pubDate</code> .
preloved:listingType	Type of advert	No	For Sale, Wanted To Rent, Swap, Event, Other	If not specified, will default to <code>For Sale</code>

Element	Description	Req'd	Format	Notes
preloved:isBusiness	Is this advert being placed in the course of business?	See Notes	Yes No	If not specified, will default to <b>Yes</b> if you are a business member or Preloved and <b>No</b> if not.
preloved:images				
preloved:imageUrl	URL of image	No	String starting with <code>http://</code>	You can have up to three image URLs per item. The first one in this list will be featured on our listings pages.
preloved:location				
preloved:location.country (attribute)	Item location	See Notes	ISO 3166	Required if specifying location information below. Note that country code for the United Kingdom is <b>GB</b>
preloved:town	Item location	See Notes	String	Required if items have different locations. If not specified, will default to the information in your membership details
preloved:county	Item location	See Notes	String	Required if items have different locations. If not specified, will default to the information in your membership details
preloved:postcode	Item location	See Notes	Standard Postcode Format	Not displayed, but used for geographical searches. Required if items have different locations. If not specified, will default to the information in your membership details
preloved:price	Price of item	See Notes	Numeric	Recommended for <b>For Sale</b> listings unless using a price type of <b>Offers</b> , <b>Free</b> or <b>Various</b> . Optional for all other listings.
preloved:price.currency (attribute)		No	ISO 4217	If not specified, will default to <b>GBP</b>

Element	Description	Req'd	Format	Notes
preloved:price.type (attribute)	Additional information about the price	No	each ono ovno no offers per hour per day per week per month per year Offers Free Various	

preloved:contactDetails				
preloved:email		No	String	If not specified, will default to the information in your membership details. If your feed is set up to "drive clicks", this will not be used.
preloved:telephone		No	String Telephone without country code	If not specified, will default to the information in your membership details. If your feed is set up to "drive clicks", this will not be used.
preloved:telephone.type (attribute)		See Notes	Evenings Daytime Anytime Mobile	This is required if specifying a telephone number.